



Ambassade
de la République Fédérale d'Allemagne
Yaoundé

Yaoundé, November 7th 2023

Announcement

Dear Sir or Madam,

As Ambassador of the Federal Republic of Germany in Yaoundé, I hereby have the honour to draw your attention to the following event:

***9th Salon PROMOTE
9th fair for industry and trade
17 to 25 February 2024
Palais de Congrès – Yaoundé (Cameroon)***

The biggest fair for industry and trade in Central Africa 2024 will take place in Cameroon's capital Yaoundé. As for the last event, more than 800 entrepreneurs coming from all over the world are expected. The organisers estimate around 100.000 visitors.

German companies will have the opportunity to promote their products and services in the European Pavilion. Furthermore, the event offers a unique chance to get in contact with local suppliers, high-ranking personalities of politics, administration and economy, representatives of the German Cooperation for Development and journalists. For the first time, the PROMOTE 2024 will be accompanied by the "Cameroon-EU Business Week".

For further information, please do not hesitate to contact Mr Alexander Sipua Ngnoubamdjum (info@sipua-consulting.com) and feel free to visit the event's website (www.salonpromote.org). The Embassy is also available to answer any questions you may have.

Sincerely yours

Dr. Corinna Fricke
Ambassador of the Federal Republic of Germany in Yaoundé